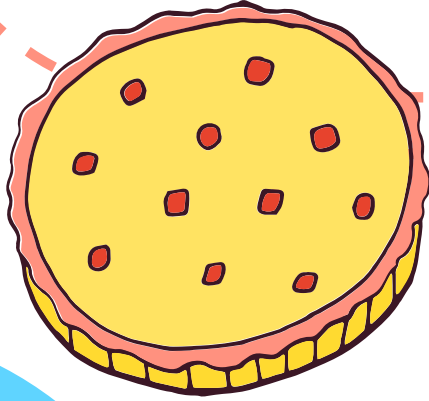


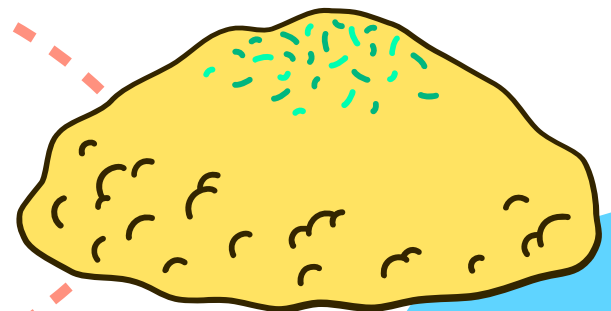
8 WAYS TO COOK YOUR AI EGG

You wouldn't eat a raw egg, so don't use AI results without cooking them first.



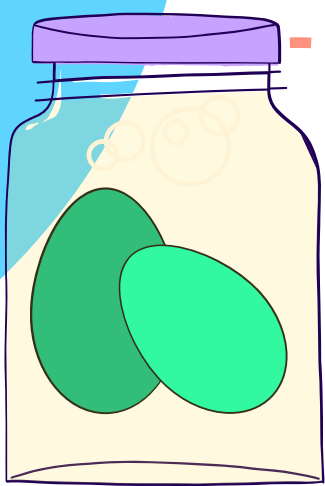
TARGET

To avoid an under-cooked quiche, use your specialized training to craft specific prompts.



VERIFY

Unscramble information by cross-referencing it with trustworthy sources.



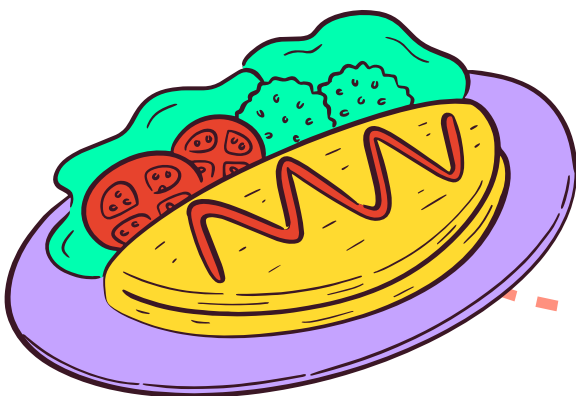
INTERPRET

Your industry knowledge has had time to marinade, so use it to analyze results.



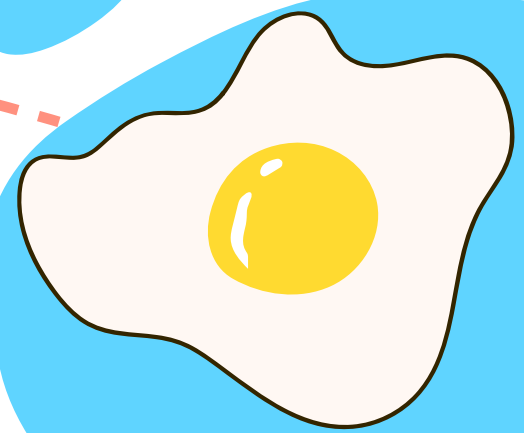
EDIT

No one can poach your brand's voice. Edit AI's output to keep branding consistent.



TAILOR

You have the secret ingredients to make your audience's favourite omelet.



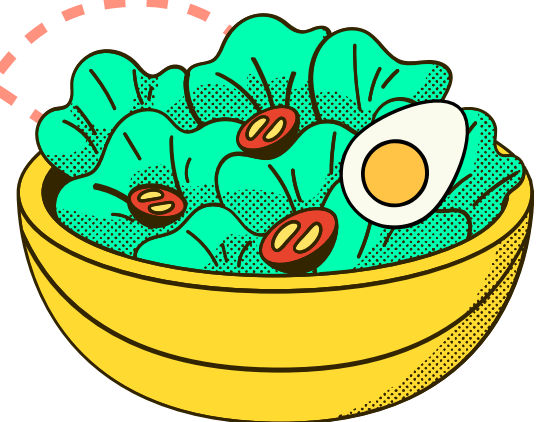
HUMANIZE

Keep things on the sunny side by adding the humour, creativity, and compassion AI lacks.



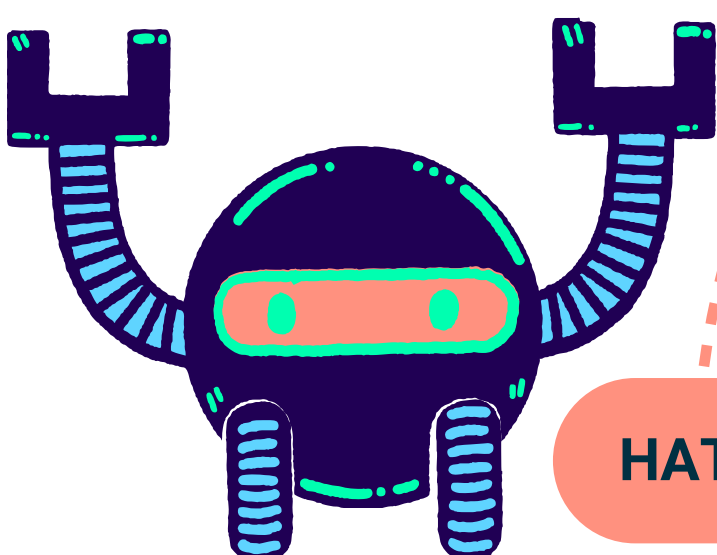
STRUCTURE

What does it boil down to?
Organize results in a way that makes sense for your project.



FRESHEN

Spin suggestions into fresh, unique ideas. (Even salad can be fun if you add the right toppings.)



HATCH SOMETHING COOL